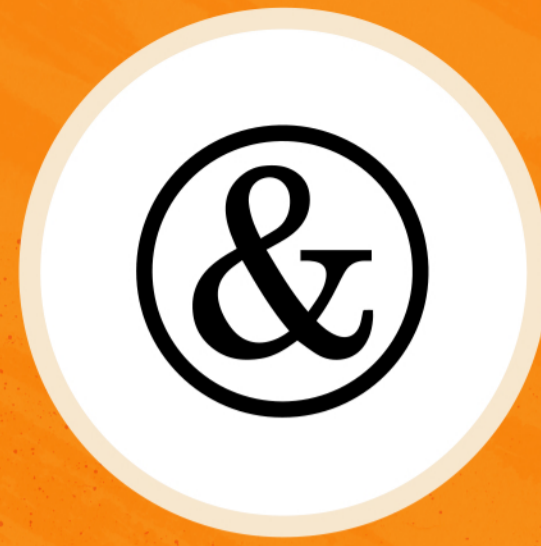


Headquarters:
London, UK

Sites:
30

Industry:
Creative agency

Employees:
1,500+



How Bob helps The&Partnership automate HR and boost engagement across their complex org structure

As a subsidiary of WPP plc, The&Partnership (T&P) wanted to implement an HCM to help manage their people and processes and create a sense of belonging for their global employees across 30 sites.

They wanted a fun, user-friendly, and engaging platform that fit their creative agency vibe.

30 SITES



across Africa, Asia Pacific, Europe, and North and South America.

“Effectively, the business was getting too big for us not to have any centralized area where we could at least keep track of who worked for us. It’s been a good welcome change that we can actually document things and have data at our fingertips.”



Ashlee Hoffman | Senior Business Partner, T&P

“Seeing how big we were getting, it just wasn’t tenable to have all these emails and Word documents flying around and not know who worked for us and in which countries.”



Ashlee Hoffman
Senior Business Partner, T&P

4 Bob modules driving business growth:

- Core HR
- Time & Attendance
- Talent
- Compensation



100

automated tasks
used to support the
employee lifecycle.

Integrations

- Teamtailor
- CultureAmp
- MS Teams

 **21**

Kudos posted
by T&P’s people every quarter (on average)

